



TO WHOM IT MAY CONCERN,

25 September 2008

Dear Sir / Madam

RE: LETTER OF REFERENCE –PLATINUM PUBLIC RELATIONS

This letter serves to confirm that Platinum Public Relations was employed by AfriCommunication (Pty) Ltd for the period 2004 – 2005 as an independent contractor. Within this year, Platinum Public Relations provided the services of event co-ordination and public relations in a manner which is second to none. Platinum Public Relations successfully project managed the following events for AfriCommunications:

1. SALGA Conference (1000 pax)
2. Mpumalanga Premiers Service Excellence Awards (800 pax)
3. National Vuna Awards Ceremony (1000 pax)
4. Presidential Address Golf Challenge and dinner (500 pax)

The above-mentioned events superseded our expectations. This success can be attributed to Platinum Public Relations methodical and efficient working standards, but most especially to their ability to break boundaries. Director, Nevasha Naidoo, leads her team to achieve a distinctive excellence which has proved fruitful to our company. I would highly recommend Platinum Public Relations to any organisation which requires a quality service.

Should you wish to confirm any of the above please feel free to contact me on tel: (011) 478-3978 or email: paddy@afrigroup.co.za

Yours faithfully

Paddy Padayachee

General Manager: AfriCommunications